



PLATINUM MDF

The Most Trusted Wood Panel

Platinum MDF is a top selling MDF and a recognized export brand. The smooth surface facilitates the demanding finishing techniques of painting, lacquering and the application of melamine, laminate and wood veneers.

Light
MDF
Water Proof
Thin Panels

Lamination
Veneer
Smell Free

Tel:+92 (91) 111-752-846

Product Features



The mark of responsible forestry



www.frontierplatinum.com

About Frontier Platinum Group

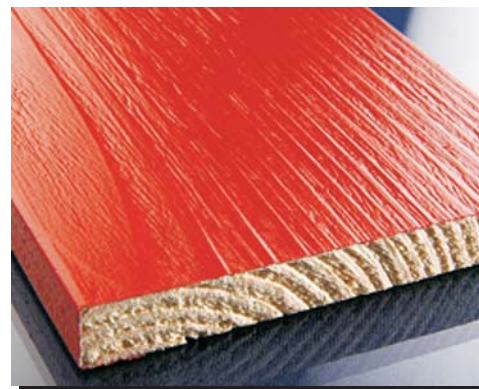
Frontier Greenwood MDF, part of Frontier Platinum Group, is one of the Pakistan's leading manufacturers of engineered wood-based panel products.

The Platinum MDF brand is recognized for product consistency, quality, sustainable timber resource management, low environmental impact practices and market lead research into product development within the industry.

The company's vision is to be the preferred supplier to the market for high quality MDF.

We are achieving that goal through quality assurance procedures, technical innovation and outstanding customer service.

Platinum's success comes from pursuit of excellence in all areas. This is a key driver within company and is integral to how we manage our business. Across all functions we aim to deliver the highest level of achievement as standard



Product range

Light

Platinum Light MDF is lighter than Standard MDF.

- Economical
- Environmentally friendly
- Prolongs life of tools and equipment
- Used for packaging, sealing, Paneling and Light use furniture

MDF

Platinum Standard MDF is used extensively throughout the construction and furniture industries. With excellent surface properties and consistent quality - its reputation is second to none.

- Incredibly versatile
- High internal bond strength
- Superior holding of screws and fasteners
- Used in construction and furniture industry

Water Proof

Water Proof moisture resistant MDF is designed for interior applications that may be subject to occasional wetting or exposure to humidity. All the desirable properties of Platinum standard are enhanced with the additional benefits of:

- Suitable for humid environments
- Excellent stability in damp conditions
- Used in Kitchen and bathrooms
- Good machining characteristics

Thin Panels

Platinum thin panels are available in the range of 2.3-3.8mm. Thin fiberboards that are used as inserts by furniture making industry. A wide variety of surface finishes ensure that this product has broad range of uses.

- Suitable for surface finishes: lacquer, paint, foil, laminate, veneer.
- Available in unsand and sanded mdf
- Excellent shaping and sandability required for quality dry film edge finishing.



PRODUCT RANGE

Veneer MDF & Particleboards



MDF Laminates



Particleboard



Laminates



Plain MDF



Water Proof MDF



Fire Resistant MDF



Thin Panels



The mark of responsible forestry



Values and beliefs

The company has adopted a common set of values which have been built through open communication and dialogue reflective of mutual respect. They can be summarized in three words:

TRUST



Commitment to helping our customers be successful

Our people recognize that if our customer relationships are not based on win-win outcomes, then they are not sustainable.

This belief drives our strategy of focusing on key customers and working with them to ensure mutual benefits over the long term. Benefits based on continuing improvements in customer service, product and business development, supply chain effectiveness and technical support.

EXCELLENCE



Responsibility in all relationships

We believe that each of our people has the capability and commitment to maximize his/her contribution and the desire to take responsibility for their actions.

Our collective goal is to set clear objectives and to deliver on all promises and commitments.

This philosophy applies whether we're engaged with customers, suppliers, fellow members of Norbord, shareholders, or with the community at large.

CUSTOMERS



Excellence as our standard

Our goal is to have an organization which is capable of excellence, and of delivering it consistently in the areas critical to our business.

These include the following:

- Safety
- Managing beyond customer expectations
- Supply chain management
- Cost management
- Capacity assurance
- Organizational effectiveness



Customer support

Logistics

Platinum MDF provides its own specialist logistics service. A service known for its reliability and a service that guarantees availability.

Relationship Specialist

We offer to selected accounts, our unique Fastrack guarantee and assign a specialist for account relationship and management.

Our Fastrack program offers:

- Assured supply
- Direct delivery to your customers
- One order point for all products
- Improved stock turnover

Customer Contact

Our experienced customer care executives are always available to deal with enquiries from dealers architects builders and contractors.

The customers can place their orders through our automated mobile system, website, telephone contact or through regional sales support staff.

Automated mobile system:
+92-305-950-3570

For domestic inquiries send message to:
+92-305-950-3570

Telephone contact:
+92-91-111-752-846
+92-91-581-2781

Email:
sales@frontierplatinum.com

Website contact:
www.frontierplatinum.com

Address:
98 Industrial Estate, Jamrud
Road Hayatabad Industrial
estate, Peshawar, Pakistan

